



Dear Nanny Family:

Since 1998, the last week in September has been marked as National Nanny Recognition Week (NNRW). This year NNRW will be celebrated from September 24 – 30, 2017.

NNRW is a week during which families, businesses, and the media will be encouraged to focus on the positive aspects of the nanny profession, the important role nannies play in the lives of the families and the wonderful contributions they make in the lives of the children they care for.

We've gathered some ways for you to appreciate your nanny ...

Say Thank You! ♥ A handmade card from the kids ♥ a gift card to favorite store ♥ a homemade treat ♥ flowers ♥ let him/her go home early or a day off ♥



You can also find unique gifts online, in our [NNRW Gift Shop](#).

NNRW is not about how much you spend on your caregiver, but acknowledging all she does, every day.

Thank you for considering celebrating your nanny during National Nanny Recognition Week. A simple Thank You goes a long way in helping your nanny feel appreciated.

*National Nanny Recognition Week National Co-Coordinators
Angela Jackson & Kellie Geres*

www.nnrw.org